Business Management Workshop for Horse Stables  
February 14, 2009  
Hamilton County Conference Center – Noblesville, IN  
“Come with your own business in mind – leave with ideas and a plan for your own business”

8:30 Registration.  
9:30 Welcome - Bill Rice  Purpose defined – Mark Russell  
9:45 Top 10 Expenses of a Horse Stable Roundtable – Dr. Susan Conners  
10:30 Are you sure you have a Business?  
   Break  
11:30 Implications of Employees and Business – Casey Eckert  
12:15 Targeting your Feeding Program – Andy McVay  
12:30 Lunch- News from the Indiana Horse Council – Mindi Vaughn  
1:15 Panel - Reducing input costs of your operation  
   o Legal Liabilities - Casey Eckert  
   o Forages – hay and pasture – Curt Emanuel  
   o Health concerns and costs – Dr. John Hunt  
   o Feed selection – Mark Russell  
   Break  
2:30 Profit & Loss Assessment of each enterprise – Dr. Susan Conners  
3:15 Your Business Plan – Pricing and Marketing – Dr. Susan Conners  
4:00 How do you pay yourself? Close – Safe Travels  

Registration Form – return by February 4  
$25 Registration includes lunch, program, and materials  
Name ____________________________ e-mail ______________________________  
Address ___________________________ City ____________________ Zip ________  
Type of business? _________________________ Number of horses_______________  
Check payable to IHC – Business Workshop and mailed to Indiana Horse Council, 225 S. East St., Suite #738, Indianapolis, IN 46202-4059 ATTN: Horsemen’s Conference  
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